

Next-gen projects inside a
new venture

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DEVELOPMENT!

SILICON PRAIRIE news



NEWS
Beer me! Fresk's Stefan Hansen tells the story behind BeerGenius (Video)

February 22, 2011



NEWS
Join us: KC Launch Party next Tuesday, March 1st at McFadden's

February 22, 2011



FEATURE
PrairieCast with Christian Renaud & James Eliason (Video)

February 22, 2011



FEATURE
Prairie Moves: Liz Hunt, David Graff, Sara Camp & More

February 22, 2011

FEATURE

Weekly Wrap Up at 10 am from the NE Summit on Entrepreneurship

FEBRUARY 25, 2011 by DUSTY DAVIDSON

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NEWS

Schedule: 2011 Nebraska Summit on Entrepreneurship - #NESummit

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 Reply



2:32 PM **Jeff:** hey there

me: yo man

2:33 PM **Jeff:** what do you think of <http://www.siliconprairienews.com/>

i reg. that domain

to forward to midwesttomanhattan.blogspot.com

me: not bad!... i like the concept of the silicon prairie

2:34 PM we could host the entire thing if you wanted... so it wouldn't have to foward... could use wordpress, and have a bit more flexibility if you wanted

tripleseat

Month View

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⏪ Previous Month

February 2011

Today

Next Month ⏩

Sun	Mon	Tue	Wed	Thu	Fri	Sat
30	31	1	2	3	4	5
		Bluewater Restaurant 8:10a Holiday Event 1:50p Lyons Annual Board Meeting	Bluewater Restaurant 6:35a Sales Meeting 6:40a Sales Dinner Party 8:40a Sales Incentive Dinner 11:35a Sales Meeting Latitude 1:55p EMC Dinner	Fukuda Japanese Steakhouse 6:50a President's Dinner Bluewater Restaurant 7:20a Mark Family Brunch 8:25a Business Dinner 1:40p IBM Cocktail Party 2:05p Business Meeting Latitude 2:35p Orthopedic Journal club	Bluewater Restaurant 6:15a Holiday Party 9:30a Smith/Jones Reception 1:40p Sophie Anniversary Party 4p Sales Meeting 6p birthday Down South BBQ 6:35a Dunkin Meeting Marliave Restaurant 1:45p Tech 50 Dinner	Bluewater Restaurant 6:30a Dinner Party 8:50a Awards Dinner 9:40a IBM Group Meeting 12:50p Test Event 1:05p Dinner Meeting 3:10p Dinner Meeting 4:10p Jones Wedding Marliave Restaurant 9:25a Board Meeting
6	7	8	9	10	11	12
Lion and Rose Sonterra/Stone Oak 6:35a Kevin's Bday party extravaganza Bluewater Restaurant 6:55a Whale Museum Event 2:35p IBM Sales Meeting 3:35p Sales Meeting 3:50p Merlot Wrap Up Dinner	Bluewater Restaurant 7:15a Sales Meeting 8:05a Holiday Dinner 8:20a General Hospital Gala 12:30p Holiday Party 4:30p Sales Incentive Dinner 5:10p Smith Technical Meeting	Bluewater Restaurant 8:30a testy 8:50a Bank of America Holiday Party 9:20a ARCH Rewards Dinner 1:20p President's Club Dinner Latitude 5:05p Dinner Party	Marliave Restaurant 11:35a Apple Bluewater Restaurant 12:40p Corporate Meeting 2:45p Superior Award Dinner 4:55p Beam Meeting 6p birthday party Latitude	Bluewater Restaurant 6:25a Lane 1- President Dinner 7:25a Hasboro Meeting 10:55a wedding rehearsal 12:30p Dinner Meeting 4:10p Dinner meeting 6p birthday	Bluewater Restaurant 8:20a Dinner Party 8:20a Wedding Reception 11:25a Panasonic 1:40p Quarter Review for IBM 3:45p Fundraiser Lunch 4:45p Sales Meeting 6p birthday	Bluewater Restaurant 8:20a Dinner Party 8:45a Bridal Shower 10:05a Birthday Party 12p Pay ME Awards Dinner 2:35p test 3:25p Joes Sales Meeting 4:20p Business Dinner

interested in your services

Jonathan Morse | X

☆ Jonathan Morse to info

[show details](#) 11/13/07

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My name is Jonathan Morse and I am sending you this e-mail because I am interested in your services. I found you and your website and services in a random way. To make a long story short, I am interested in developers who have experience with Ruby on Rails, and have the same feelings towards development as the folks over at 37 Signals.

I am entrepreneur who is looking to develop a CRM/SFA solution for the Restaurant/Hospitality industry. Think Salesforce.com, or Highrise but with a twist towards the needs of the Restaurant/Hospitality sector.

I am not a developer or a web designer by trade or profession. I have been in software sales for 15 years, selling Business Intelligence, and SFA solutions to the Hospitality world. Like you, I have taken the plunge into "doing my own thing", and I am now very serious about getting this project off the ground. I am bootstrapping the business, please keep that in mind when deciding if you want to take on this assignment. I am sure we can come up with a "win/win" situation that involves money and other valuable intangibles.

Please contact me at 978-853-4342 if you are interested in this project so we can discuss the details and timelines. I look forward to hearing from you.

Best,

Jonathan Morse

PS If you are wondering, I am in Boston MA. home of the World Series Champion Red Sox!

Jonathan Morse

Office: 978-635-0342

Mobile: 978-853-4342

E-Mail: jonomorse@comcast.net

Recommendations

#1 - Right mindset

Culture

Build an empire
BHAG?

Product company

#2 - Iterate



October 29th, 2008 Highlight Midwest: New Heights for Flyover States [More info >>](#)

A day of sessions focused on the region's most innovative web projects. [Register now, space is limited]



DOCCENTER Interview

by DUSTY on OCTOBER 13, 2008



We had the opporutnity to interview [DOCCENTER](#), fresh from their return [presenting at the DEMO Conference](#). For those of you unfamiliar with DEMO, the Conference attracts "the most-insightful media, the most-critical venture capitalists, the most-respected technology business development professionals, the most-connected corporate IT professionals, and the

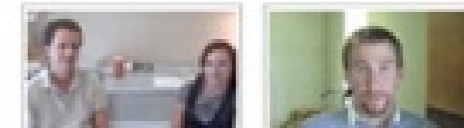
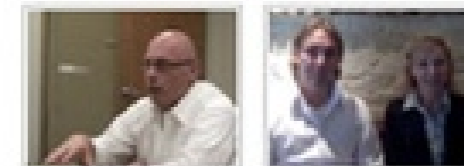
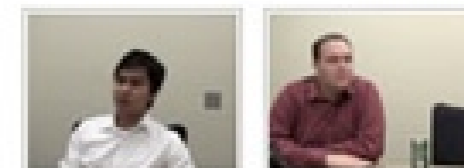


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Contacts

Name	Title	Phone Number	Email Address
Greasy Chin <small>Account: greasy chin's super buffet</small>	Owner/Grease Wrangler	555-555-5555 <small>Main</small>	mrgreasychin@yahoo.com
Joe Dirt <small>Account: Family Joe</small>			
Fat Fingers <small>Account: Burger King</small>	Manager	123-123-1234 <small>Work</small>	twollendigits@gmail.com
Joe moe ★ <small>Account: greasy chin's super buffet</small>	head honchoe	555-555-5555 <small>Main</small>	gruntrunt@brightmix.com

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#3 - Transition ???

Pitfalls / problems

#1 - Focus

#2 - Time suck

#3 - Money

Benefits

#1 - stay on the cutting edge

#2 - Employee growth

#3 - money!

Closing thoughts

**Build a culture around
innovation**

Don't lose focus

Iterate

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