

**FOR IMMEDIATE RELEASE**  
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### **Kimmel Brings Innovation to Businesses**

In these current economic times, businesses must continue to find new ways to be productive and continue to turn a profit. This April, Dr. Connie Reimers-Hild will take this economy head on with an Innovation Retreat being held at the Kimmel Education & Research Center in Nebraska City, NE on April 29, 2010.

The Innovation Retreat will focus on helping businesses create a sustainable Innovation strategy and help turn new ideas into new dollars. The morning will focus on helping businesses create a competitive advantage by cultivating creativity and generating new ideas. Following will be sessions on building an innovation strategy and how to become a leader to compete in a global economy.

In the afternoon, coaching sessions will be available to individuals or groups and will serve as a springboard to help participants strengthen their leadership and innovation skills that are designed to help both the individual and their organization achieve sustainable success!

If you wish to take this opportunity to make a difference in you organization, visit <http://go.unl.edu/innovationretreat> to register. For more information about the retreat and other services provided by Extension please contact Dr. Connie Reimers-Hild at (402) 873-3166 or [creimers2@unl.edu](mailto:creimers2@unl.edu).

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**Know how. Know now.**



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