



1320 Q Street
Lincoln, NE 68508
402.472.1783
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Innovation Seminar Series

INNOVATION TO COMMERCIALIZATION: Is the Road Ever Straight and Short?

Dr. Jennie Hunter-Cevera

**Executive Vice President of Discovery and Analytical
Sciences (DAS), Corporate Development, and
Government Relations, RTI International**



Monday, April 5, 2010

10:30 am, Nebraska Union Auditorium, City Campus

3:30 pm, Hardin Hall Auditorium, East Campus

Both talks are free and open to the public.

Dr. Hunter-Cevera brings a unique perspective on innovation, thanks to her varied experiences in industry, academia, and the nonprofit sector. She spent 22 years in the pharmaceutical and biotechnology industries as a researcher, inventor, and company founder. As president of the University of Maryland Biotechnology Institute, she oversaw the formation of ten university spin-out companies. Currently, Dr. Hunter-Cevera leads RTI's research activities in drug discovery and development, biomarkers and systems biology, environmental and industrial sciences, forensic sciences, and analytic chemistry and pharmaceuticals.

Dr. Hunter-Cevera's visit is sponsored by NUtech Ventures as part of its **Innovation Seminar Series**. NUtech Ventures is a nonprofit corporation established in Lincoln, NE, that works to commercialize University technologies by forming innovative partnerships between academic researchers and the private sector. At NUtech Ventures, our success is measured by the number of companies and products based on University of Nebraska research that are brought to market each year.

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