

ENHANCE

An entrepreneur is a person who organizes and operates a small business. Some examples are home-based business owners, consultants, freelance artists, mom-and-pop stores, serious Internet auction resellers, etc. Metropolitan Community College (MCC) offers a program for current or aspiring entrepreneurs to enhance their knowledge, skills and effectiveness to further develop successful small businesses.

Program courses can be taken by degree-seeking students or members of the community and are available during the day, at night or online to accommodate any schedule.

EDUCATE

Take one class or take them all! Choose the courses that meet your needs. Whether you need marketing tips, legal information or just want to learn the basics, the MCC Entrepreneurship Program has classes for you. The courses listed inside this brochure can be taken in any order except Entrepreneurship Business Plan (pre-requisites: ENTR 1050 and ENTR 2040).

MCC offers diploma, certificate or associate degree options. The entrepreneurship courses are also transferable to other regional colleges and universities.

Many of the courses are approved electives in several degree areas throughout the college. See your academic advisor for further questions.

EMPOWER

Entrepreneurship isn't just a program of study; it is a life skill. Students take what they learn and apply it to a real-life business idea of their own; or become an intrapreneur offering an organization valuable employee skills.

STUDENTS IN FREE ENTERPRISE (SIFE)

MCC offers SIFE, a student organization that helps students achieve their dreams through free enterprise education and community outreach programs.

Get involved today!

For more information, contact
Heather Nelson
402.289-1376
hnelson@mccneb.edu
www.mccneb.edu/entr

 **METROPOLITAN**
COMMUNITY COLLEGE
402.457.2400 | www.mccneb.edu

Nondiscrimination & Equal Opportunity Statement

Metropolitan Community College does not discriminate on the basis of race, color, national origin, religion, sex, marital status, age, disability, or sexual orientation in admission or access to its programs and activities, or in its treatment or hiring of employees. The College complies with Title VI of the Civil Rights Act of 1964, the Civil Rights Act of 1990, Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973, and Title II of the Americans with Disabilities Act of 1990, and the Age Discrimination Act of 1975, related Executive Orders 11246 and 11375, and all civil rights laws of the State of Nebraska and the City of Omaha.

Contacts:

Concerning Title VI (race), Title IX (Gender Equity), Section 504 (Disability), and Americans with Disabilities Act/ Program and Services Accessibility, and Age contact:

Dean of Students: 457-2344 (Students)
Associate Vice President of Human Resources: 457-2236 (Employees)
Director of Facilities: 457-2529 (Accessibility)

Concerning hiring and employment-related complaints of discrimination or harassment based on race, color, national origin, religion, sex, marital status, age, disability, sexual orientation, retaliation, or for affirmative action and diversity issues contact:

Associate Vice President for Equity and Diversity: 457-2649

The address for all of the above individuals is as follows:
Metropolitan Community College
30th and Fort Streets
P.O. Box 3777
Omaha, NE 68103-0777

BE YOUR



OWN BOSS

ENTREPRENEURSHIP PROGRAM

 **METROPOLITAN**
COMMUNITY COLLEGE

www.mccneb.edu/entr

- ➔ Do you have the next great idea?
- ➔ Looking to start your own business?
- ➔ Are you tomorrow's leader?
- ➔ Want to be your own boss?



If your answer is “**YES!**”, then you agree with nearly **70** percent of Americans who are looking to a bright future as business owners. Get started today!

CORE CLASSES

INTRODUCTION TO ENTREPRENEURSHIP ENTR 1050

Students will evaluate the business skills and commitment necessary to successfully operate an entrepreneurial venture and review the challenges and rewards of entrepreneurship. The student will understand the role of entrepreneurial businesses in the United States and the impact on our national and global economy.

ENTREPRENEURSHIP FEASIBILITY STUDY ENTR 2040

Students will assess the viability of a new venture business idea to determine if the concept is feasible for business startup and long-term growth based on strengths and skills and personal, professional and financial goals. The student will identify and analyze through basic research the present climate for their business idea by completing industry, target market and competitive analysis. The student will assess the financial needs for startup as well as their own skills, strengths and talents to launch a successful business idea.

ENTREPRENEURSHIP BUSINESS PLAN ENTR 2090

Students will evaluate a business concept and write a sound business plan. Students will assess the strengths and weaknesses of a business concept; collect, analyze and organize market research data into a marketing plan; and prepare the financial projections for their business concept. Students will be able to identify and evaluate various resources available for funding small businesses.

ANCILLARY COURSES

MARKETING FOR THE ENTREPRENEUR ENTR 2050

Students will gain insights essential for marketing their entrepreneurial venture utilizing innovative and financially responsible marketing strategies. Students will develop an understanding of traditional and nontraditional entrepreneurial marketing strategies. Prepare marketing strategies with associated tactics to launch and sustain an entrepreneurial venture.

ENTREPRENEURSHIP LEGAL ISSUES ENTR 2060

Students will explore legal issues related to business entities including sole proprietorship, general partnerships, limited partnerships and corporations. Students will review contract law, articles of incorporations and the filing process, employment law (including FEPA, ADA, FMLA), personnel policies and procedures, the hiring process, job descriptions, disciplinary actions and business insurance.

ENTREPRENEURSHIP FINANCIAL TOPICS ENTR 2070

This is a comprehensive course covering financial situations for business. Financial topics will include employee benefits, retirement planning, budgeting, creating financial statements and learning how to work with an accounting professional. Other topics will include income tax, sales and use tax, payroll tax and unemployment tax.

MCC ENTREPRENEURSHIP PROGRAM COURSE OFFERINGS

COURSE NUMBER	COURSE TITLE	CREDIT HOURS
ENTR 1050	Introduction to Entrepreneurship	4.5
ENTR 2040	Entrepreneurship Feasibility Study	4.5
ENTR 2050	Marketing for the Entrepreneur	4.5
ENTR 2060	Entrepreneurship Legal Issues	4.5
ENTR 2070	Entrepreneurship Financial Topics	4.5
ENTR 2090	Entrepreneurship Business Plan	4.5



**TAKE ONE OR
TAKE THEM ALL!**